



ClassifyIt: The Foundation for GDPR & ISO 27001 Compliance

Stop Guessing, Start Governing: How ClassifyIt Drives GDPR and ISO 27001 Compliance

Why Classification Matters for Regulatory Compliance

Security (ISO 27001) and Privacy (GDPR) start with knowing what data you have. ClassifyIt is a lightweight Office plugin that applies a consistent, mandatory digital "stamp" to every email and document, bridging the gap between security policy and user behaviour.

The Compliance Checklist

Framework	Implementation Goal	ClassifyIt's Key Action
ISO 27001	Control A.5.12 (Information Classification): Enforce protection levels.	Mandatory, Protected Markings: Forces users to label data (e.g., PUBLIC, INTERNAL, CONFIDENTIAL), making protection levels clear and tamper-proof.
GDPR	Art. 5 (Confidentiality & Accountability): Protect Personal Data (PII/Special Categories).	Visible Labels: Alerts users (e.g., GDPR - Internal) to apply extra caution before sharing, minimizing human error and breaches. Metadata Tags: Embeds machine-readable data to automatically inform DLP/mail gateways, enforcing technical controls.
Business Value	Risk Reduction & Audit Readiness.	Provides clear, verifiable evidence that your organization identifies, protects, and governs sensitive data as required by law.
ISO 27001 & GDPR	Compliance	Based on policy ClassifyIt enforces Visible Labels and Metadata Tags like: PUBLIC INTERNAL – PII INTERNAL – Biometrics CONFIDENTIAL – PII, Biometrics

The Fast Track to Compliance:

- Eliminate Human Error: Make security visible and simple in Outlook, Word, Excel, and PowerPoint.
- Automate Enforcement: Use technical tags to integrate with existing security tools.
- Prove Accountability: Be ready for any audit with a clear, consistent data handling process.